

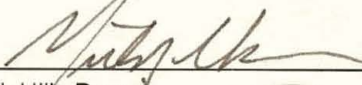


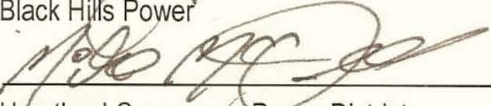
# Pledge

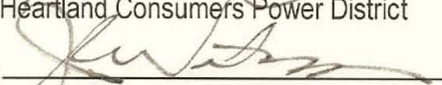
We, the undersigned, hereby join as partners in the **South Dakota Energy Smart** initiative. We are committed to improving energy efficiency in South Dakota and stand behind the following South Dakota Energy Smart objectives:

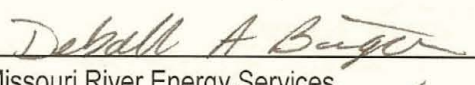
- ✦ Recognizing realistic, cost-effective energy efficiency as a resource that can offset the need for new generation
- ✦ Making or continuing a long-term commitment to implement realistic, cost-effective energy efficiency programs
- ✦ Educating consumers about the benefits of and opportunities for energy efficiency
- ✦ Providing reasonable, timely, and stable energy efficiency funding, subject to regulatory approval when needed

Energy efficiency is one of the most cost-effective ways to address the challenges of high energy prices, energy security and independence, and environmental stewardship. As a partner in the **South Dakota Energy Smart** initiative, we look forward to helping South Dakotans become more efficient users of energy.

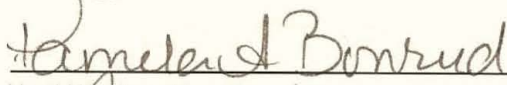
  
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Black Hills Power

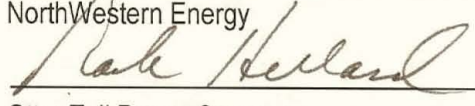
  
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Heartland Consumers Power District

  
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MidAmerican Energy Company

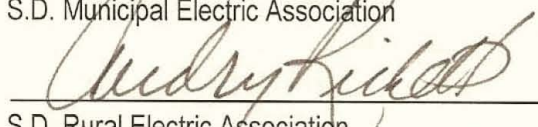
  
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Missouri River Energy Services

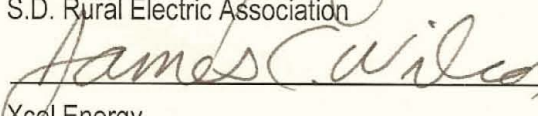
  
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Montana-Dakota Utilities

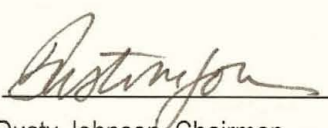
  
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NorthWestern Energy

  
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Otter Tail Power Company

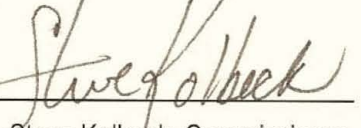
  
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S.D. Municipal Electric Association

  
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S.D. Rural Electric Association

  
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Xcel Energy

  
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Dusty Johnson, Chairman  
S.D. Public Utilities Commission

  
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Gary Hanson, Vice Chairman  
S.D. Public Utilities Commission

  
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Steve Kolbeck, Commissioner  
S.D. Public Utilities Commission

November 27, 2007